



# COLONEL BENGT LJUNGQUIST MEMORIAL CHAMPIONSHIPS And VADA FALL COMPETITION 13-16 OCT 2016

## 34th ANNIVERSARY



### CONTACTS:

Sponsorships and Advertising:	Nancy Doody	<a href="mailto:Ndoody15@gmail.com">Ndoody15@gmail.com</a>	540-395-4434
Vendor Opportunities:	Nancy Lowey	<a href="mailto:nlowey@rocketmail.com">nlowey@rocketmail.com</a>	540-672-3454

<b>Diamond Sponsor</b> <i>Investment: \$2,000</i>	<b>Emerald Sponsor</b> <i>Investment: \$1,000</i>	<b>Ruby Sponsor</b> <i>Investment: \$500</i>
<ul style="list-style-type: none"> <li>❖ Partial sponsor for Wine and Cheese Party on Saturday night</li> <li>❖ Double size vendor space</li> <li>❖ 3 Daily Level Sponsorships, 2 Championship Class Sponsorships, 1 Overall High Score Sponsor</li> <li>❖ Full-page advertisement, logo or name displayed on Program Sponsorship page in the Show Program brochure</li> <li>❖ Banner display in the main competition arenas. Banner provided by Sponsor.</li> <li>❖ Sponsor and level of sponsorship announced over public address system 4 times daily</li> <li>❖ Promotional materials supplied by Sponsor to display at centrally located Information Booth.</li> <li>❖ Show website sponsorship listing</li> <li>❖ Access to VADA sponsored breakfast and lunch each day in Volunteer/Staff room</li> </ul> <p><i>At least 50% of value of sponsorship must be paid in cash. In kind sponsorship subject to approval. Gifts certificates preferred.</i></p>	<ul style="list-style-type: none"> <li>❖ Partial sponsor for Wine and Cheese Party on Saturday night.</li> <li>❖ Single vendor space 10'x10'</li> <li>❖ 2 Daily Level Sponsorships and 2 Championship Class Sponsorships</li> <li>❖ Full-page advertisement, logo or name displayed on Program Sponsorship page in the Show Program brochure</li> <li>❖ Banner display in the main competition arenas. Banner provided by Sponsor</li> <li>❖ Sponsor and level of sponsorship announced over public address system 3 times daily</li> <li>❖ Promotional materials supplied by Sponsor to display at centrally located Information Booth</li> <li>❖ Show website sponsorship listing</li> <li>❖ Access to VADA sponsored breakfast and lunch each day in Volunteer/Staff room</li> </ul> <p><i>At least 50% of value of sponsorship must be paid in cash. In kind sponsorship subject to approval. Gifts certificates preferred.</i></p>	<ul style="list-style-type: none"> <li>❖ 2 Daily Level Sponsorships and 2 Open Class Sponsorships</li> <li>❖ Single vendor space 10'x10'</li> <li>❖ Half-page advertisement, logo or name displayed on Program Sponsorship page in the Show Program brochure</li> <li>❖ Banner display in the main competition arenas. Banner provided by Sponsor</li> <li>❖ Sponsor and level of sponsorship announced over public address system 2 times daily</li> <li>❖ Promotional materials supplied by Sponsor to display at centrally located Information Booth</li> <li>❖ Show website sponsorship listing</li> <li>❖ Access to VADA sponsored breakfast and lunch each day in Volunteer/Staff room</li> </ul> <p><i>At least 50% of value of sponsorship must be paid in cash. In kind sponsorship subject to approval. Gifts certificates preferred.</i></p>

## COLONEL BENGT LJUNGQUIST MEMORIAL CHAMPIONSHIPS And VADA FALL COMPETITION

<p style="text-align: center;"><b>Sapphire Sponsor</b> Investment: \$250</p> <ul style="list-style-type: none"> <li>❖ 2 Daily Level Sponsorships and 2 Open Class Sponsorships.</li> <li>❖ Half-page advertisement, logo or name displayed on Program Sponsorship page in the Show Program brochure.</li> <li>❖ Banner display in the main competition arenas. Banner provided by Sponsor.</li> <li>❖ Sponsor and level of sponsorship announced over public address system 2 times daily.</li> <li>❖ Promotional materials supplied by Sponsor to display at centrally located Information Booth.</li> <li>❖ Show website sponsorship listing.</li> </ul> <p><i>At least 50% of value of sponsorship must be paid in cash. In kind sponsorship subject to approval. Gifts certificates preferred.</i></p>	<p style="text-align: center;"><b>Daily Level Sponsor</b> (i.e., Training, Second, FEI) Investment: \$200</p> <ul style="list-style-type: none"> <li>❖ Sponsor an entire level of open classes for each (e.g., all First Level Open Classes on Saturday.</li> <li>❖ Show Program listing sponsored class page.</li> <li>❖ Announced in conjunction with sponsored classes and announced as Daily Level Sponsor.</li> </ul> <p style="text-align: center;"><b>Championship Class Sponsor</b> Investment: \$100</p> <ul style="list-style-type: none"> <li>❖ Program listing with sponsored class.</li> <li>❖ Announced in conjunction with sponsored class and announced at Championship Class Sponsor.</li> </ul>	<p style="text-align: center;"><b>High Score Sponsorship</b> Investment: \$100</p> <ul style="list-style-type: none"> <li>❖ Announced with the award of the High Score.</li> <li>❖ High Score Championship include: Overall, Open, AA, JR/YR.</li> </ul> <p style="text-align: center;"><b>Open Class Sponsor</b> Investment: \$35</p> <ul style="list-style-type: none"> <li>❖ Program listing with sponsored class.</li> <li>❖ Announced in conjunction with sponsored class open class.</li> </ul>
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Program Ads must be submitted no later than 19 September 2016 in one of the following formats: *png, jpg, gif, pdf* or *Word* to Nancy Doody [ndoody15@gmail.com](mailto:ndoody15@gmail.com). Ads must be complete, ready for publication, and suitable for print in the black and white show program. They should be sent as 300 dpi high resolution. Advertiser is solely responsible for the quality of the ad submitted. Full page ad dimensions- 7 ½" x10" and 1/2 page ad dimensions- 7 ½"x5" and ¼ page ad -4"x2.5". **There is a \$75.00 charge for ads that are not ready for publication and require modifications.**

Advertising			Vendor		
Back Cover	8.5" x 11	\$500	Concourse	10' x 10'	\$250
Inside Front Cover	8.5" x 11"	\$300	Concourse	10' x 20'	\$350
Inside Back Cover	8.5" x 11"	\$300	Concourse	20' x 20'	\$400
Full Page	8.5" x 11"	\$250	Outside	10' x 10'	\$150
Half Page	8.5" x 5.5"	\$125	Outside	Trailer	\$250
Quarter Page	4.25" x 5.5"	\$65	<b>20% Vendor Fee Discount if paid by 9/1/2016</b>		
Business Card		\$35			